

KloudCampaign



Drive Your Business Objectives Forward with KloudCampaign

Connect with your users through an omnichannel, multitouch solution. Introducing KloudCampaign a powerful digital tool for on-premise marketing. Find and unlock new insights, increase revenue and engagement, and enhance personalization for targeted profiling – all enabled by your existing network infrastructure without additional spend. Plus, an easy to use interface means better productivity and time saved.



Create with More

Whether nested in our Wi-Fi captive portal, through SMS, or pushed via redirected links, customized content goes far with KloudCampaign. Context-aware ads help pinpoint and reach the right target demographic at the right time. Fine tune to every pixel with a variety of supported multimedia formats.

Accurate Targeting

KloudCampaign works in tandem with the Kloudspot Intelligence Platform, which means a birds-eye view of all connected devices. With KloudCampaign, that awareness of your network activity is maximized for marketing collaterals. Know where your customers are, who they are, and what they're interested in (with permission).

Control Your Way

KloudCampaign not only meets your organization's needs but adapts to your priorities. For large marketing teams and budgets, it delivers consistent, accurate results with deep levels of granularity. Want to set it and forget it? KloudCampaign can do that too, with timely reports and smart recommendations for you to continuously monitor, measure, and optimize for impact.

Integrations

We know how critical a full marketing technology stack is to every organization. That's why we built KloudCampaign around deep integrations with the latest CRM and Automation tools. Have your own app? Use our Rest API to link KloudCampaign to your services.

Actionable Insight

Slice, mix, and combine user profiles for effective microtargeting. Increase up-sell and cross-sell opportunity with rule-based promotion triggers. Push the right guidance notification throughout a user's journey. The choice is yours.

Run your campaign based on...



Behavior



Location



Demographics



Connectivity History